

For Press

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Flagship store “@cosme TOKYO” to open in front of JR Harajuku Station on January 10, 2020 (Friday).

cosme next Inc. (Address: Minato-ku, Tokyo; Representative Director and President: Hajime Endo; hereinafter, "cosme next"), a consolidated subsidiary of istyle, Inc. (Headquarters: Minato-ku, Tokyo; Representative Director and CEO: Tetsuro Yoshimatsu; Securities Code: 3660; hereinafter, "istyle") in charge of the planning and management of the cosmetics multi-brand store @cosme store, will be opening a next-generation flagship store "@cosme TOKYO" in front of the JR Harajuku station on January 10th (Friday), 2020.



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The standalone physical store, "@cosme TOKYO" will be the largest store in terms of retail space and the number of brands carried, and has been planned as a store that will offer a novel shopping experience that is fitting for the new era. Please look forward to its opening.

■ Store outline

Store name : @cosme TOKYO
 Opening date : January 10, 2020 (Friday)
 Location : 1-14-27 Jingumae, Shibuya Ward, Tokyo
 Sales floor area : About 1,300 m²

[istyle Inc. - Company profile] <http://www.istyle.co.jp> TSE First Section, code number 3660

- Location: 〒107-6034 34F Ark Mori Building, Akasaka 1-12-32 Minato, Tokyo
- Established: July 27th, 1999
- Capital: ¥3,647 million
- Representative: Representative Director, President and CEO Tetsuro Yoshimatsu
- Business description: Planning and management of the general beauty portal site @cosme, offering related advertisement services

[Corporate Overview: cosme next Co. Ltd.] <https://cosmenext.istyle.co.jp/>

- Location: Ark Mori Building 34th FL, 1-12-32 Akasaka, Minato City, Tokyo
- Foundation: January 4, 2007
- Capital: 95 million yen
- Representative Officer: Hajime Endo, President
- Business Scope: Shop planning, development, and operation; promotional support for the retail and logistics sectors

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